



Company Mission Statements Summary Form

Your name: _____ Date: _____

Research the mission statements for FedEx, Estée Lauder, and Dell Computer. Write the mission statements in the spaces provided below:

1. The FedEx Mission Statement:

2. The Estée Lauder Mission Statement:

3. The Dell Computer Mission Statement:

Discuss these mission statements with your class. Is each company's mission statement clear and easy to understand? How does it seem to you that these companies may have (or have not) changed their mission over the years?

(This is a fill-in PDF form. You may type your answers into the blanks, then print. Or you may print the form and fill it in by hand. For course credit, submit the form to your teacher.)