



Entrepreneurial Discovery Sheet

Name _____ Class _____ Date _____

1. List the top 10 things you feel you have a talent for doing (things that make people say Wow!):

2. List the top 10 things you enjoy doing (in fact, you would pay to be able to do them!):

3. List 5-10 career-type jobs you could see yourself doing (dream jobs):

4. List any items or ideas that appeared as answers more than once in questions 1-3 (above):

(These are things you are talented at doing, enjoy doing, and could see as a career. *Could any of these become a business?*)

5. Looking at your answer to question 4, which is your favorite potential job or business idea?

6. How much customer demand (need or want) do you think there might be for this business? Who would your customers be?

7. Would there be more interest in this idea as a product for sale or a service being performed?

8. Reviewing the list of personality traits necessary for success as an entrepreneur (from the SBA website), which characteristics do you feel are your strongest? Which are your weakest? What could you do to improve your entrepreneurial traits or characteristics? (Use the space below to explain your answers thoroughly.)

(This is a fill-in PDF form. You may type your answers into the blanks, then print. Or you may print the form and fill it in by hand. For course credit, submit the form to your teacher.)