



## Notes on the History of Amazon.com

Name: \_\_\_\_\_ Class \_\_\_\_\_ Date: \_\_\_\_\_

**Read the story at this website: [www.wordiq.com/definition/Jeff\\_Bezos](http://www.wordiq.com/definition/Jeff_Bezos)**  
**then answer the following:**

1. What university did Jeff Bezos attend and what type of degree did he receive?
2. What was the discovery about the Internet that Bezos made in 1994 that changed his career and his whole life?
3. How did Bezos choose books as the product he wanted to sell on the Internet?
4. What did Bezos learn about the book market when he attended the American Bookseller's Convention?
5. Why did Bezos and his wife decide to locate their online book business in Seattle?
6. How/when did Bezos write his business plan?
7. How did Bezos test the prototype site for Amazon.com to be sure it worked across different computer platforms?

(This is a fill-in PDF form. You may type your answers into the blanks, then print. Or you may print the form and fill it in by hand. For course credit, submit the form to your teacher.)

